



**Media Advisory Fact Sheet  
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2004 Tennessee State Fair - September 10-19, 2004

Tennessee State Fairgrounds, Nashville, Tennessee 37203

**Dates:** Friday, September 10 through Sunday, September 19, 2004

<b>Admission:</b>	Adults	\$8.00
	Seniors 55 & up	\$4.00
	3-12 yrs	\$4.00
	2 and under	\$0.25

Eli Lilly and Company Senior Day Thursday, Sept 16<sup>th</sup> **Seniors 55 and up are admitted free** to the Fair. Special programming from 10:00 a.m. until 3:00 p.m. with box lunches served in the Sports Arena. Event sponsored by Eli Lilly /Lilly Answers that Matter.

**Parking:** \$3.00 on the Fairgrounds

**Midway Ride Prices**

Midway Ride Tickets: Individual ride prices vary.

\$25.00 All Day Ride Wristbands are available at the Fair Monday, September 13 – Thursday, September 16 only. \$25.00 per wristband per day good from Midway opening til closing for Mighty Bluegrass Shows Midway mechanical rides only. Certain restrictions apply.

**Special \$20 Midway Rides Pass Wristbands:** Available only at Middle Tennessee Kroger Stores, **Now through Thursday, September 9, 2004 at midnight**. Midway Rides Pass Wristbands are good for any one day of Fair, Friday, September 10 through Sunday, September 19. These can only be purchased at Kroger during this advance promotional period.

Operating Hours:	Buildings and Exhibits	Midway
Friday 9/10	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Saturday 9/11	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Sunday 9/12	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Monday 9/13	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Tuesday 9/14	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Wednesday 9/15	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Thursday 9/16	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Friday 9/17	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Saturday 9/18	Open 9:00 a.m. til 9:00 p.m.	Open til Midnight
Sunday 9/19	Open 9:00 a.m. til 6:00 p.m.	Open til Midnight

Midway Rides open at 10:00 a.m. and close at midnight, except the Midway opens at noon on the first Friday of the Fair.

Exhibitor and Competition Buildings open at 9:00 a.m. daily and close at 9:00 p.m., except the final Sunday of the Fair they close at 6:00 p.m.

Certain events or competitions begin earlier than 9:00 a.m. Call the Events Hotline at 862-8993 or visit the website at [www.tennesseestatefair.org](http://www.tennesseestatefair.org) for complete schedule.

Complete schedule will publish in the Tennessean on 9/5/2004

## **2 Great New Exhibits at the 2004 Tennessee State Fair – Free with Paid Admission to the Fair**

### **Presidents and Patriots**

Presidents and Patriots is an entertaining and educational exploration of the American Presidency and the democratic process. Visitors learn about the human side of each President as they discover the dramatic events, human struggles, and even humorous moments and famous quotations that helped to shape our perceptions of who they were.

Learn about all 43 of our nation's presidents from George Washington to George W. Bush. Tour a full-sized replica of the Oval Office. See fascinating photos of the White House through all of its major renovations. Meet face to face with George Washington and Abraham Lincoln. See first lady china patterns, clothing, historic artifacts & reproductions, beautiful murals of some of the most famous rooms in the White House, and other great items. Interactive displays include an active voting experience.

The highlight of the exhibition is a guided tour through a highly detailed and accurate reproduction of the President's "Oval Office". This impressive room, which is almost 40 feet long, has been reproduced from actual blueprints of the office as it was furnished and appointed for the President of the United States.

Surrounding the “Oval Office” is a visually stimulating mix of hands-on activities, knowledge challenges, historic artifacts & reproductions, beautiful murals of some of the most famous rooms in the White House, and the ever-popular Lincoln Log Activity Area for the young, and the young at heart. Plus, meet George Washington and Abe Lincoln live and in person.

The exhibit is free with your paid admission to the fair.

### **Starship 2040**

It no longer takes a scientific degree or even a runaway imagination to visualize the advances we will make in space exploration in another 40 years.

We envision passenger space liners lifting off from ordinary airports on a daily basis, vacation destinations on the Moon, research stations on Mars.

Starship 2040 is a major traveling NASA exhibit developed to introduce the public to the foundation technologies necessary to make this future a reality. It isn't just a classroom display or lecture about the future. Starship 2040 promises you an actual glimpse into a future that is truly just around the corner — one in which human beings travel freely to other worlds, and here on Earth enjoy new comforts and benefits made possible in countless ways by the technology innovations developed by NASA and its partners.

The exhibit is free with your paid admission to the fair.

### **Ground Entertainment**

- Show Bots Mechanical Robots Show – daily
- Randall's Racing Pigs – always a hit
- Racing Ducks!!! Again for 2004
- Krystal Square Off Hamburger Eating Contest Daily Qualifications, Finals Wednesday, September 15<sup>th</sup> with professional competitive eaters.
- Krystal Square Off Live Stage – Different music and other entertainment daily.
- Live Professional Wrestling
- War Wizard Monster Truck open daily
- Batcopter Helicopter Ride open daily
- Karaoke daily on Krystal Live Stage

### **Contests and Exhibitors**

(in livestock, creative arts, agriculture, both adult and youth exhibitors)

Entries: Over 10,000

Exhibitors: Over 5,000

Premiums: More than \$ 180,000 in premiums awarded

### **School Field Trips**

School field trips are September 13, 14, and 15 from 8:00 a.m. until 3:30 p.m.

Enter at Five Points Gate (corner of Bransford Avenue and Craighead Street)

### **Ticket Booths and Gate Location**

5 ADA compliant ticket booths with admission prices in English and Spanish.

- **Benton Avenue** is a drive through gate: drive in, pay from car, park, and walk in.
- **4th Avenue Gate (Nolensville Road)** drive in, park, walk to Cascade Gate close to turn three of racetrack, pay at gate.
- **5 Points Gate** (off Bransford Avenue close to Craighead) drive in, park, walk to 5 Points Gate, pay at gate.
- **Wedgewood Gate** (at Wedgewood and Raines Avenue) walk in gate, pay at gate.
- **Livestock Gate** (enter through Benton Avenue Gate and turn right) drive in gate.

### **Security**

- More than 35 off-duty Metro Police officers during peak operating hours to provide security during the fair with security emphasis at Gates and Parking areas
- Increased lighting on the grounds with additional lights and higher candlepower lamps
- Complete security staff electronic connectivity used at all gates, buildings, traffic staff, etc.
- Increased staff to control flow of traffic around the barns and to enable livestock exhibitors ease of access
- Police officers in scissor lifts overseeing midway and other high traffic areas